Transfer Program for Technologies and Improve Management Know-how of Manufacturing Companies in Hai Phong, Viet Nam

Kitakyushu International Techno-cooperative Association (KITA), The University of Kitakyushu

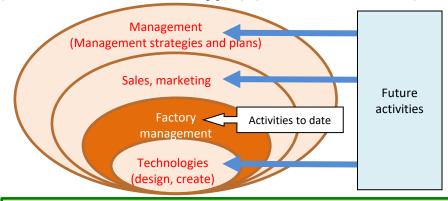
Grassroots Technical Cooperation Project (Local Government Type) (JICA, Jan 2013~) 37

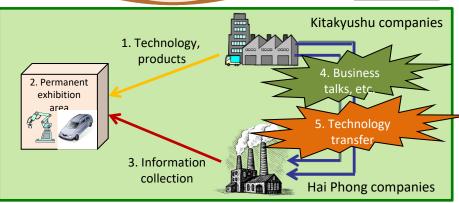
(Issues)

Companies in Viet Nam, in particular small- and mediumsized companies, have issues with technical, administrative, and management capabilities. Japanese companies located in Viet Nam supply a large number of raw materials and parts from Japan and neighboring countries (Taiwan, Korea, etc.) In order to promote the further economic development of the Hai Phong area, and achieve cost cuts and shorten delivery times for Japanese companies that are active in this area, the project aims to improve the technological and management capabilities of local manufacturing companies.

[Main project activities]

- ① Create leadership companies through individual guidance to local companies with high growth potential
- 2 Develop curriculum on marketing, management, and administration at Hai Phong Industrial Vocational College
- **③** Conduct business talks with local companies in Kitakyushu, deliver technical presentations and display products through local companies







Prior to improvement

After improvement

[Activities to date]

Kitakyushu received support from the JICA Grassroots Technical Cooperation project to carry out activities, such as support for the development of a curriculum at the Hai Phong Industrial Vocational College, and guidance to local companies for improvements at factories through the 5S (seiri (sort), seiton (systematize), souji (sweep), seiketsu (sanitize), shitsuke (self-discipline)), in order to improve the plant administration capabilities of companies in Hai Phong (FY 2011-2013).