

# Drinking Water Supply in Surabaya

## Ishikawa Engineering

Grassroots Technical Cooperation Project (Local government type) (JICA, Jan 2014~) ③

Because tap water is not generally fit to drink, many residents boil tap water or purchase commercial packaged water in order to drink safe water. However, safety cannot be assured by boiling tap water, and the purchase of packaged water is putting pressure on household expenses.

### Business Model of Drinking Water Supply System

Product	(1) Refilled water (Portable drinking water) Inexpensive, good quality, delicious drinking water Japanese brand water from locally treated tap water (2) Drinking water supply equipment using Japanese purification technologies
Target customers	(1) Residents in Surabaya that purchase refill water (2) Factories, offices, schools, etc.
Method of sales	Refill water to be sold through cooperatives (150) made up of local communities (women's groups)
Merits	<ul style="list-style-type: none"> <li>○Reduced health risks</li> <li>○Job creation</li> <li>○Reduced waste for drinking water</li> </ul>



### Local subsidiary of Ishikawa Engineering in Indonesia

