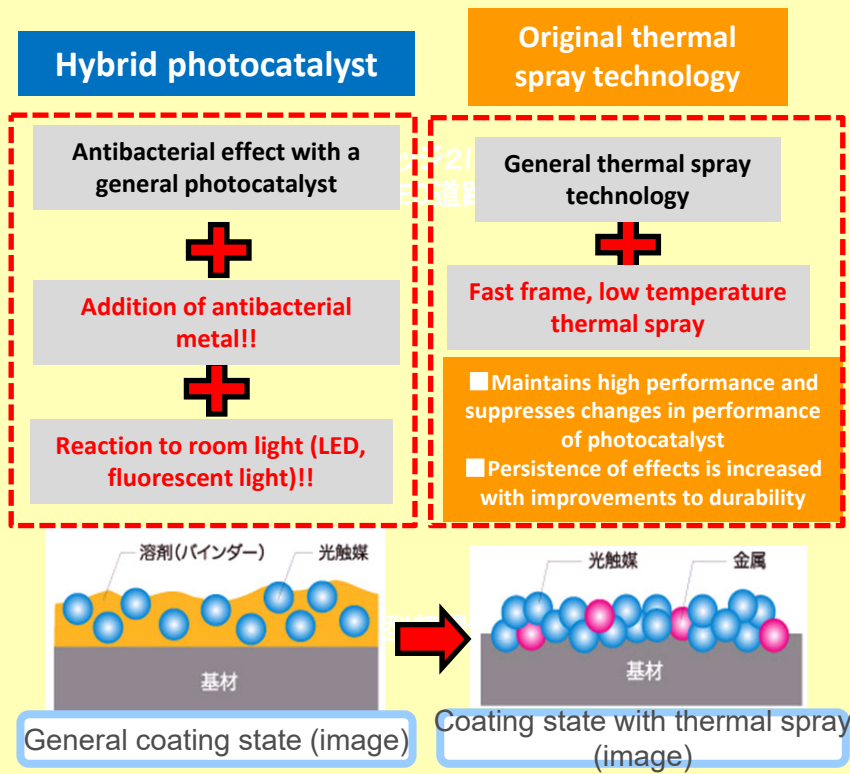


# Development of Business for Air Freshener and Sterilizer using Photocatalyst in the Hong Kong and Taiwan Markets.

## Fujico Co., Ltd.

**Kitakyushu: Support for the development of environmental business in Asia of small- and mid-sized companies(FY 2015) 78**

Requests to improve the environment by eliminating odors and sterilization are also widely seen overseas, and travelers from Southeast Asia, in particular, are purchasing these products in Japan. As such, Fujico is considering full-scale entry into overseas markets. This project carried out changes to specifications in order to conform to local electrical safety standards in Hong Kong and Taiwan and has taken the exam by the safety standards certification authority. Fujico aims to sell this product to the market for the general public and small-scale offices.



**Acquire proper certification for local safety standards for electrical products**

**Hong Kong market**



Must acquire safety compliance certification (CB certification) that conforms to international standard (IEC-60335), as defined by the International Electrotechnical Commission

**Taiwan market**



Must take appropriate exams offered by BSMI that is affiliated with local government agencies (economic affairs departments) to obtain a product certificate.

**Aim to sell product by targeting the business market, such as hotels and hospitals, and the general household market together with local sales partners (Hong Kong: Shun Hing Group, Taiwan: Han Tai Technology).**

